



# BOOK CLUB : SIX THINKING HATS

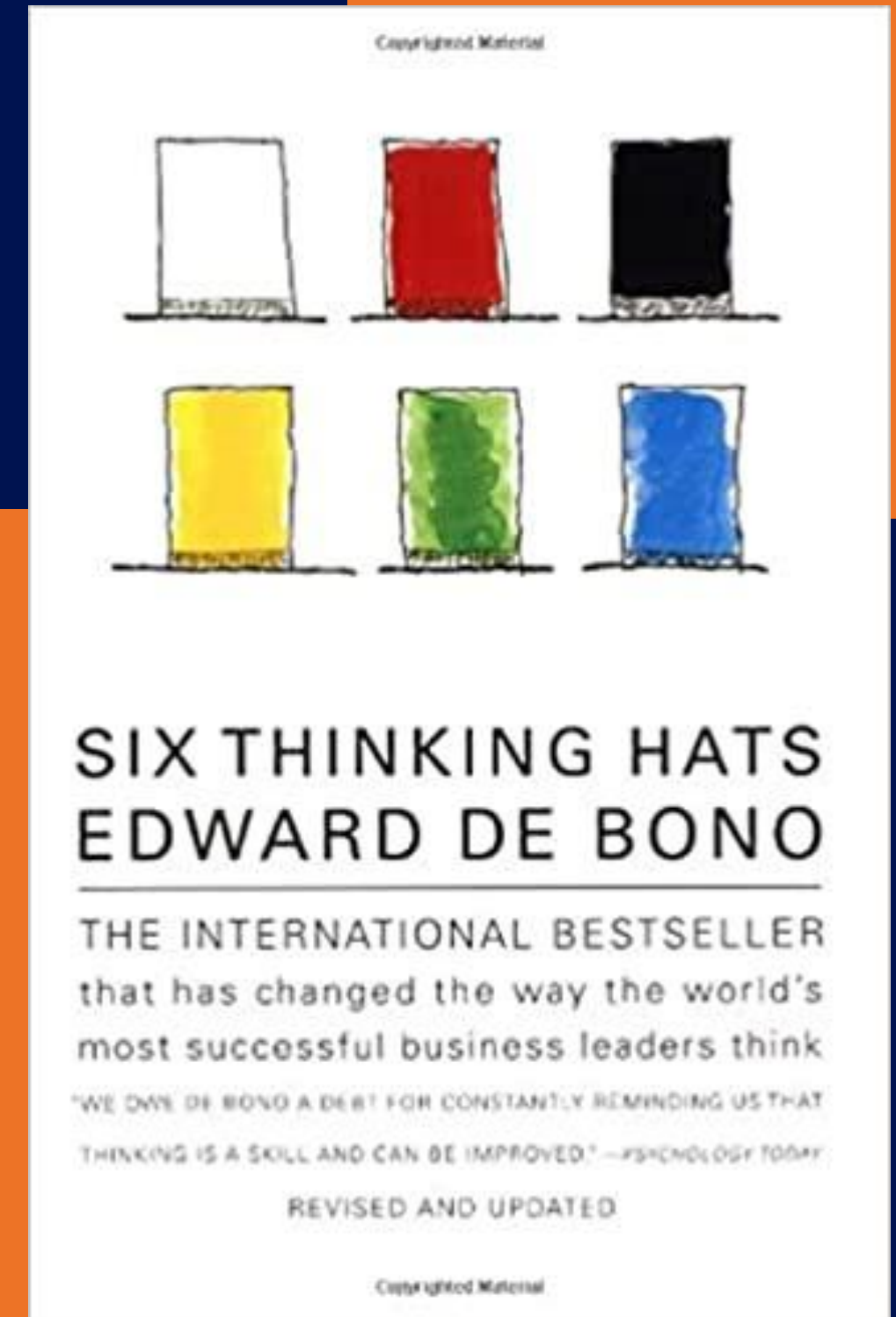
Thursday, April 27th | 11:00 AM ET



**DAVID COWEN**  
President at  
The Cowen Group



**ALLISON JONES**  
Legal Counsel at  
CoverMyMeds







## A parallel thinking technique:





### White Hat

Data, facts, information  
known or needed



### Red Hat

Feelings, hunches, instinct  
and intuition



### Black Hat

Difficulties, potential problems,  
why something may not work



### Yellow Hat

Values and benefits, why  
something may work



### Blue Hat

Manage process, next steps,  
action plans



### Green Hat

Creativity, solutions,  
alternatives, new ideas



Next Month's Book:  
**BEING WRONG**

By Kathryn Schulz

